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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/679,565	10/06/2003	Bradley K. Walker	15078-10001	3108
27526 7590 03/29/2007 BLACKWELL SANDERS PEPER MARTIN LLP 4801 Main Street Suite 1000 KANSAS CITY, MO 64112			EXAMINER	
			BAYERL, RAYMOND J	
			ART UNIT	PAPER NUMBER
		2173		
SHORTENED STATUTOR	Y PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE	
3 MO	NTHS	03/29/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

		Application No.	Applicant(s)			
Office Action Summary		10/679,565	WALKER ET AL.			
		Examiner	Art Unit			
		Raymond J. Bayerl	2173			
	The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHO WHIC - Exter after - If NO - Failur Any r	CRTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DATES as is not stime may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. period for reply is specified above, the maximum statutory period we to reply within the set or extended period for reply within the set or extended period for reply will, by statute, eply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status						
2a) <u>□</u> 3) <u>□</u>	Responsive to communication(s) filed on <u>06 Oc</u> This action is FINAL . 2b) This Since this application is in condition for allowan closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro				
Dispositi	on of Claims					
5)□ 6)⊠ 7)⊠	Claim(s) 30 - 39, 68 - 76 is/are pending in the at 4a) Of the above claim(s) is/are withdraw Claim(s) is/are allowed. Claim(s) 30 - 35, 68 - 76 is/are rejected. Claim(s) 36 - 39 is/are objected to. Claim(s) are subject to restriction and/or	vn from consideration.				
Applicati	on Papers					
10)⊠	The specification is objected to by the Examiner The drawing(s) filed on <u>06 October 2003</u> is/are: Applicant may not request that any objection to the CREP Replacement drawing sheet(s) including the correction of the oath or declaration is objected to by the Example 1.	a)⊠ accepted or b)⊡ objected drawing(s) be held in abeyance. See on is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).			
Priority u	nder 35 U.S.C. § 119					
12)[/ a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priorical application from the International Bureau ee the attached detailed Office action for a list of	s have been received. s have been received in Application ity documents have been received (PCT Rule 17.2(a)).	on No ed in this National Stage			
Attachment	• •					
2) 🔲 Notice 3) 🔯 Inform	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO/SB/08) No(s)/Mail Date 9 Jan 2004.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:	ite			

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1. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

2. Claims 68 – 74 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

These claims are directed to "A computer readable data transmission medium", which can be interpreted as merely a signal or a wave, and not a member of the 4 statutory classes of invention. Tangible fixation in a "real-world" storage medium is typically required for this form of claim.

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.
- 4. Claims 68 70 are rejected under 35 U.S.C. 102(e) as being anticipated by Ketonen et al. ("Ketonen"; US #6,973,478 B1).

As per independent claim 68, Ketonen, in implementing an <u>AUTONOMOUS</u>

<u>LOCAL ASSISTANT</u>, will use a "data transmission medium" at some point containing a "data structure", when <u>a merchant presents timely and relevant information to customers</u> after <u>observing</u>, <u>analyzing and storing information about</u>, <u>and relating to</u>, <u>computer-mediated customer interactions</u> (Abstract; col 6, lines 27 – 42). This is actually called an <u>information context</u>, as in "context information", and since the

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address is maintained for the <u>client-side</u>, "terminal location information" is maintained, along with "user identification" of some kind, as one would have for a <u>customer</u>. Then, <u>functionality for defining periodic tasks</u>, such as gathering, analyzing and <u>displaying information on topics of interest</u>, and <u>direct interaction between the client-side system and the customer</u> occurs in Ketonen (Abstract; col 8, lines 15 – 27), this amounting to a monitoring of "user preferences".

In a sales arrangement like Ketonen's, "special event information for the terminal location" (claim 69) also forms a part of the "context information", since the <u>customer</u> interactions will reflect those events taking place at the <u>customer</u> location.

Ketonen is a <u>Web</u>-based arrangement using <u>HTML</u> (col 2, lines 13 – 27), thus employing for browser communication coding such as that in an "XML format" (claim 70) that becomes an equivalent.

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to

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consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

7. Claims 30 – 35, 71 – 76 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ketonen and Durham ("Durham"; US #6,810,410 B1).

It has been noted that "context information" as in independent claim 30 is monitored and sent for use on a <u>server-side</u> in Ketonen, and "an overall user interface configuration" is developed and shown on the <u>client-side</u>, to include "applications for display". While a certain amount of "transmitting" takes place between these two sides in Ketonen, the reference does not contain **explicit** teachings about "transmitting local configuration" to the server and "transmitting the overall user interface configuration…to the local terminal".

However, Durham's <u>CUSTOMIZING A CLIENT APPLICATION USING AN</u>

<u>OPTIONS PAGE STORED ON A SERVER COMPUTER</u> specifically delivers <u>an options</u>

<u>page for client application</u>, after a <u>browser passes the user settings to the server</u>

<u>computer</u>, which <u>generates a current version of the options page</u> and <u>downloads the</u>

<u>options page to the browser for display</u> (Abstract; col 7, lines 17 – 43).

Thus, it would have been obvious to a person having ordinary skill in the art at the time of applicant's invention to use a bi-directional mode of "transmitting" between "client" and "server" to obtain a "user interface configuration" as taught by Durham, in the "context"-reporting "interface"-sending Web system of Ketonen, for this enables a greater degree of accuracy to be reflected in the final interface that a Ketonen <u>customer</u> will receive. Motivation to transmit "context" and return an "interface configuration" in

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this way would arise from the browser-based Ketonen scheme, in which one's "context" information is uploaded, and the developer at the <u>server</u> side would have an interest in just what the user sees, as <u>timely and relevant information</u>, to the point of sending back an actual "user interface configuration" as per Durham.

The <u>Web</u>-based Ketonen communications, in an <u>HTML</u> environment, as noted above, would suggest claim 31's use of "XML packet" "transmission" (see also claim 74). Also in Ketonen, where a significant <u>client</u>-side operation occurs, "retrieving local resources" (claims 32, 72) will take place, and a "locally stored overall user interface configuration" will be maintained (claims 33, 76), in order to have a proper final view, something that is also seen in getting an <u>options page</u> in Durham. In sending various bits of <u>information</u> to the user, Ketonen further uses "Internet resources" (claim 34, 73), and when the <u>client</u>-side page is updated with new information (or a new <u>options page</u> as per Durham), "updating the local configuration file" (claim 35) will become necessary.

As per independent claim 71, Durham will use a "data structure" in which "overall user interface configuration" details are specified, an obvious modification to the "application"-presenting Ketonen interface.

Independent claim 75's "method" would be seen, when "context information, including terminal location" is forwarded to the server in Ketonen, and then "an overall interface configuration" is specifically built there as per Durham and sent back "from the central server".

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8. Claims 36 – 39 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

As per claim 36, while "a plurality of screen application regions" might generally be seen in the final user interface of Ketonen, when made into an "overall user interface configuration" as in Durham, neither this art nor the remaining art now made of record teaches or suggests that an additional "control movie" be provided and played "in another selected one of the plurality of screen application regions".

9. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The remaining US Patent documents made of record (see attached form PTO-892) relate to customization or personalization of an interface obtained via a network connection.

- 10. Anylinquiry concerning this communication or earlier communications from the Examiner should be directed to Raymond J. Bayerl, whose telephone number is (571) 272-4045. The Examiner can normally be reached on M Th from 9:00 AM to 4:00 PM ET.
- 11. If attempts to reach the Examiner by telephone are unsuccessful, the Examiner's supervisor, Kristine Kincaid, can be reached at 571-272-4063. All patent application related correspondence transmitted by FAX **must be directed** to the central FAX number (571) 273-8300.

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12. Any inquiry of a general nature or relating to the status of this application of proceeding should be directed to the receptionist, whose telephone number is (571) 272-2100.

RAYMOND J. BAYERL PRIMARY EXAMINER ART UNIT 2173

28 March 2007